

HIMANSHU ART INSTITUTE A COMPLETE INSTITUTE OF FINE ART & CRAFTS IN INDIA



Tastest Crowing Art Fields

Art and crafts practice has been continued since time immemorial. The history of India is a story of about unbroken traditions that have continued for years. Art can be depicted in the rock carvings. Since ancient time art & craft has a place among the people. Even it became the trade and source of living. Lack of electricity inspired them to create lamps. Utensils etc to fulfill the daily needs. Women then also were not left untouched to fashion. Their keen interest to look beautiful and attractive led them to take up craft as hobby and cheapest mean to groom themselves. Idea of making jewelry evolved from different form of art which today has taken the form of industry. The lack of proper education craft was limited to a particular group only.

Nowadays the use of art & craft has grown up. Use of handmade items have attracted much of us. Even gifting such items, use of decorative pieces are much common today. Showrooms can be easily located with such items. Use of waste materials have increased. Purpose of applying art to the articles of utility is twofold: first to add beauty to the result of the work done. Secondly to add pleasure to the work created. The market of art & craft is booming today. Everywhere craft items can be noticed. Art & Craft has successfully occupied place even in malls where such items are sold at high price. Even today's fashion and style has not been left untouched.

Today old myth has been broken that craft is just a hobby. Today it stands with other professional courses like engineering , medical , banking, mnc's etc. The scope to earn name , fame and money is vast. Above all, sure to get appreciation and self satisfaction. Artists today wish to use their skills in other areas such as commercial art, which is relatively more popular. The use of art to express ideas or rather sell 'ideas' has long been used because in general, Maximum peoples thoughts and views are nurtured by what they 'see'. Therefore, the use of art is definitely a valuable asset in today's business world.

So today an artist has numerous scope in the field of art. The earning depends fully on the devotion of the artist and it turns out to be limitless. The quality works are always in demand.



CAREER IN FINE ART

Fine Art is a creative art, especially visual art whose products are to be appreciated primarily or solely for their imaginative, aesthetic, or intellectual content. The artist can paint their own ideas on canvas without any pressure. It is rooted in drawing and design – based work such as painting.

Painting is a century's old form of fine art that involves spreading paint on a canvas to create a picture. The most popular types of colours include Oil Colour, Water Colour, Acrylic Colour, Mix Media. Traditional canvas include cloth canvases and paper canvas. Students practice and experience hands-on training in Painting, Sketching and Drawing.

Scope - Associated fields are Manufacturers, Work as a Freelancer, Art Studio, Faculty Members in Institutes and Schools etc.

CAREER IN APPLIED ART

The Applied Art is the application of design and decoration on everyday objects to make them aesthetically pleasing. The fields of industrial design, graphic design, fashion design are considered as applied arts. In a creative and abstract context, the fields of architecture and photography are also considered as applied arts. The commercial arts students can wish to join any art studio, advertising agency or the designing industry. In the field of designing one can opt to become a graphic designer wherein one can be engaged in developing visual aids such as logos and designs for commercial houses or create illustrations for books and magazines in a publishing house.

Scope - Employment can be as Designer in Publishing Houses, Software Companies, Graphic Designer, Illustrator, Comic Artist etc.

CAREER IN SCULPTURE

Sculpture is one of the oldest form of art that is still rehearsed today. It could be a model or carving to present a three dimensional figure. Here specialization is in clay modeling. Sculptors often build small preliminary works called Mequette of ephemeral materials such as plaster of paris, wax, unfired clay. Many cultures have produced pottery which combines a function as a vessel with a sculptural form, and small figurines have often been as popular as they are in modern Western culture. All idols are made for worship. Even portrait are much in demand and all the sculptures of metal are first designed in clay as blueprints of the final products.

Scope – Modeter for Product Designing, Studio Artist, Installation Artist etc.

CAREER IN ART & CRAFT

By the passage of time the demand of handmade items or well said craft items have increased in the market. People show keen interest in the art & craft product for decoration home/business place and for gifting purpose. Even for decoration in events, marriage, festivals and different functions craft has taken up and creativity can be seen all around these days. So career can be well planned as it can be even worked from home and the options are varied. After the successful completion of the course, students find themselves well aware of the market trend and demand. Assistance is provided to build up a career in it.

Scope - Teach in school / Institute, Indulge in business self or with corporate, Freelancer, Export etc.



HIMANSHU ART INSTITUTE

Art is the conscious use of skill and creative imagination especially in production of aesthetic objects. It is a personal unanalyzable creative power endowed to an individual. An amalgamation of skill and imagination yields artistic creativity. The contribution of art in our society is indispensable.

Himanshu Art Institute was established by Mr. Mohit Manocha in 1997. It aims at providing inspiring guidance, techniques and approaches in various mediums to amateur artists. It facilitates a platform for established as well as amateur artists, to mark their presence in the field of art.

Since its inception it has been opening new horizons in the field of art. It has been successfully conducting exhibitions, workshops, painting competitions and quizzes for all age groups to encourage and exhibit hidden and unexplored talent. Since its inception, Himanshu Art Institute has groomed raw artistic skill into astral talent.

Our competent panel of teachers leave no stone unturned to help each student achieve his/her true potential. Professionalism is inculcated in students by our esteemed faculty.



Mr Mohit Manocha since his childhood has a keen interest in Fine Art and Craft. This very interest influenced him to open an institute for aspiring artists. Thus Himanshu Art Institute was framed in 1997. Since its inception, it has been working in the field of art and has been opening new horizons. Before setting up the institute he himself got trained under different known artists and tried to grasp each and every required details to uplift his institute and at the same time focus on the quality of the work of the upcoming artists. He believes that an artist dwells in each of us and the only need is to recognize it & drag it out. He never compromises with the quality in his work and expects the same from his students. His never ending keenness to promote art gave him the direction to spread awareness towards art all around. He has a deep love for art and craft.

Also runs an NGO "Nav Shri Art & Culture Organisation" and "Fine Art Studio" to promote and provide a platform for the career of the talented needy.



Mr. Gurinder Pal Singh

Senior faculty having a number of awards and honors in his name. Popular among the students and professionals. M.F.A in Applied Art from College of Art, New Delhi. Having almost 26years of teaching experience. Specialization in Illustration, Animation, Cartoon & Caricature.



Mr. Ravinder Kumar

Having approximately 22 years of experience in teaching. Runs his own studio and is renowned person in art field. Has also curated many exhibitions, gained great name & fame and working hard to impart his knowledge among his students. Specialization in Oil, Water, Acrylic Medium.



Mr. Inku Kumar

M.F.A from College of Art . He has been training students in Calligraphy fields since 14 years. He has a zeal to impart his creative knowledge to others and even expand his horizon. Has own style of teaching Calligraphy which is loved by the students. Specialization in Calligraphy, Illustrator & Photography.



Mr. Chandan Aggarwal

M.V.A (Painting) from College of Art & Craft, Lucknow. Hard working and always engaged in experiments and has achieved great success which has always attracted the students as they get to learn something new in every work. Specialization in Mixed Media. Oil & Acrylic, Installation Art.



Mr. Umesh Kumar

A studio artist, having knowledge and experience of 10 years in teaching. He is a very polite person and students enjoy doing such activities under his guidance. Believes to create some variation in the work. Specialization in Art & Craft, Sculpture and Commercial Work.



Mr. Rajesh Kumar

B.F.A from College of Art, New Delhi having 10 years of experience in field of art. The way of teaching is so smooth that students enjoy his class. Has gained appreciation for his work and keeps on participating in different events. Specialization in Comic Illustration and Commercial work.



Mr. Sumer Singh

B.F.A (Painting) and loves to teach and tries to take out all the confusions and hesitation of his students. The soft and calm nature enables the students to work freely under his guidance. Has teaching experience of 7 years. Specialization in Creative Work, Commercial work, Oil & Acrylic.



Ms. Shilpi Singh Chauhan

M.F.A in Painting from Agra. Very particular about the seriousness and creativity in artwork. Friendly attitude makes the student to open up and experiment with their work. Having teaching experience of 6 years. Specialization in Art Theory, Creative Work, Acrylic Medium and Art & Craft.



Mr. Amit Rajput

Loves to do sculpture and very fond of playing with clay and toady has mastery in Clay modeling. MFA from H.N.B Garhwal. He have 10 years experience in teaching. Loves to work and create new objects and let the student be confident of their artwork. Specialization in Art Theory and Sculpture.



ALUMNI TALK



Pritha Sethi Student of Applied Art

Himanshu Art Institute is a full fledged Institute where my creativity is enhanced very nicely. It has helped me a lot to improve my applied skill. Working with different mediums became so easy that my interest gained a new height. This is because here the teachers give personal attention to every student which is not given anywhere else.' I' as a student am very much satisfied by what I have been taught. Here we have a friendly environment between the teacher-student and among the student also. This does not give us any mental stress and we learn while we enjoy. It is my good luck that I have got admission here as it will help me to make my future the way I want...



Vaishali Rastogi Student of Art & Craft

I am delighted to have come across Himanshu Art institute in my life. Being a part of this institute, I would love to state that its being managed by wonderful teachers who specialise in their respective fields and focus on each student to bring out their best. Teachers here, are keen to impart knowledge to all students in a very student friendly manner. Here, we don't get confined to our respective courses but being a part of one of the best institutes in Delhi, lot of opportunities knock on our door. The environment of the institute is very friendly

and disciplined. Teachers allow us to explore ourselves to our core and accordingly guide us to the correct way. Best thing is, here we get all the ingredients one needs for a good exploration of arts i.e. freedom of creativity, guidance of teachers, peaceful & fiendly environment. Thanx Himanshu Sir, Ravinder Sir, Vaibhav sir for imparting me with the best you could and enabling me to set my career confidently. Will love to always remain a part of Himanshu Art Institute.



Alisha Pawar Student of Fine Art

Been the student of Fine Arts since 10+2, was aware of basics of Drawing only. This institute has given me the opportunity to implement new ideas over the basics I have learnt. I have realized that I have become more creative now after joining the institute. I really feel happy and lucky to be a part of Himanshu Art Institute as it is the only institute I have found where though the class is conducted in group but every student is given personal attention. This attention fills the students with new energy and motivates to work in a proper way and modulates his/her skills which satisfies all and feel happy to work in this friendly and cool environment.

I have always wanted to live my passion, find happiness in doing my work and paint a lot with confidence. Painting should be fun and net result should be worth appraisal for which a lots of thanks to HAI where my interest got channelized. The teachers are very cooperative and make their presence felt whenever the help is needed. I feel privileged to be a part and would love to remain in future also in some or the other way.



Prachi Jain Student of Art & Craft

Himanshu Art Institute is the best institute where we can express our creativity. I always get innovative ideas about craft objects. I like institute's interior very much specially paintings and craft items displayed. I love the way of teaching of all the faculty. They are very supportive and helpful. I would like to thank Satish bhaiya for always being there for us, I like his nature and the way he works. Quilling classes have been fun and satisfactory as it made me feel that I can also create something that will gain appreciation from others, I really loved making 'Tabla' and discovered an artist with me. The classes have been enjoyable and I hope I would have more wonderful experience which will help me in my future. The teacher- student relation is so comforting that helps to discuss all the gueries and clear doubts without hesitation. I see my bright future from the day I have joined.



Santa Simule Student of Art & Craft

My experience in Himanshu Art Institute is positive. I completed one year diploma course in art & craft. Behind the walls of this institute, opens a totally different world not just for me, but for so many others, who likes to make their lives more creative and artistic. It is a good place to be, I did learn a lot about Indian Art & craft, using different techniques, techniques I never saw or worked with before. I got guidance and freedom for my work from my teachers. Himanshu Art Institute staff always takes a very good care of you. They will be always there to help. Thank you very much Himanshu Art Institute along with its complete team for this nice year.



Damini Sachdeva Student of Fine Art

Joining of Himanshu Art Institute was my best decision. Here I had learnt alot that I have never thought that I would be learning such skills. Himanshu Art Institute has given me a great experience. Himanshu Art Institute is best institute in Delhi, I will suggest people to join here and make there future bright with awesome skills and Techniques. Himanshu Art Institute is the best it has really given me a great experience.



Kamaldeep Singh Student of Sketching

Hi, I am Kamaldeep Singh, student of Himanshu Art Institute, I am here from last 4 months and trust me guys if you ever dream of becoming a professional artist then i would suggest Himanshu art Institute is the place for. The Best Part of this institute is its ambience and faculties. Every one is friendly and helpful here. I am Glad to be part here.







PRIVILEGES AND APPANAGES FOR ON-ROLL STUDENTS



Guidance by Professional Artist

The students get a proper guidance by the professional artists specialized in their field. Professional artists guide and shows the right path which helps the student to get their work noticeable.



Group & Individual Classes

The classes run in a group but special attention is paid to all. The students are guided individually by the trained teachers to polish their skill. These classes help the students to better understand their subject.



Learning with Work Experience

Students are benefitted with work experience while the course is on as they get a chance to assist their quide in workshop. Work experience helps to understand one's weak point & strong point.



More of Practical Training

The students are given more of practical training rather than theory so that they get full experience of their work. It eases them to have more of practical knowledge which turns to be great help when working independently.



Monthly Visit of Art Galleries

Visit to art galleries every month is planned to expose the students to the recent piece of art. Make them aware of the work done by other artists which proves to be inspirational and get ideas.



Educational Tour & Trips

The institute organizes educational tours and trips for the students to make them aware of different art forms. The students learn to work in different environment. In this way they get exposed to work and learn in fresh environment.



Workshops and Seminars

The students get an opportunity to attend workshop and seminars on different topics. Workshop fills you with new energy and enthusiasm. You learn to do work with more confidence.



Friendly Staff to Take Care of You

The staff here very friendly so learning becomes fun. The environment is cozy to work and you get full guidance. Co operation of the staff helps you to work in pleasure and tension free environment.



Placement Assistance

The institute always stands with the students by providing placement assistance. The students are properly guided for the placement. The deserving students are always helped in finding a proper place to work.



Annual Exhibition

Every year annual exhibition is held where the students get a chance to exhibit their work and also learn from the works of other artists. Students get an opportunity to estimate their work.



Easels & Drawing Boards for Every Student

We provide easels and drawing boards for every student so that they get a base to work in a proper way. So they have no problem as they get rid of carrying it to class and back home.



Outdoor Study

Classes are often conducted outdoor so that the students get out of the class and work in the lap of nature. This provides a good environment and peace to work and experiment. This also refreshes them.



Cultural Events

Every year cultural programs are held in the annual function where the students get a chance to perform from the stage and get lots of appreciation which boosts up their creativity. Programs based on music, vocal, theater dance etc are organized.



Air Conditioned Classroom

Classroom are air conditioned which provides a proper place for you to work and learn as the environment becomes cozy. It helps you to adjust in all weather conditions and gives you full relaxation.



Art Scholarship

The institute provides art scholarship to all genuine needy person who has keen interest in art. So finance does not become a barrier for the art lover. In this way institute helps those who are unable to fulfill their dream due to financial problem.



CCTV Surveillance

CCTV surveillance is for the safety of all. All the classrooms have cctv which also helps the head to keep an eye on the activities going in the class. It helps the students to be attentive and sincere with their work.



Interaction with Contemporary Artist

The institute now and then arranges for the students to have interaction with the contemporary artists as it helps them to know much more of the demand of the market and improve their work.



Artistic Atmosphere The classroom is arrange

The classroom is arranged such as to create an artistic atmosphere where students get motivated to do work with concentration. This environment can't be achieved at home.



DIPLOMA PROCRAMS



FINE ART

Duration: 1 Year / 2 Years / 5 Years

Eligibility: 10+2 with any stream



APPLIED ARTDuration: 1 Year / 2 Years
Eligibility: 10+2 with any stream



SCULPTURE MAKINGDuration: 1 Year
Eligibility: 10+2 with any stream



ART & CRAFT

Duration: 1 Year / 2 Years

Eligibility: 10+2 with any stream



DRAWING & PAINTINGDuration: 1 Year
Eligibility: 10th Pass



ANIMATION SKETCHING

Duration: 1 Year Eligibility: 10th Pass



LIFE DRAWING

Duration: 1 Year Eligibility: 10th Pass



GRAPHIC DESIGNING

Duration: 1 Year Eligibility: 10th Pass



DRAWING 8 PAINTING COURSES



BASIC ART FOR BEGINNER

Duration: 2 Months



FREEHAND DRAWING

Duration: 6 Months



FASHION SKETCHING

Duration: 3 Months



WATER COLOUR PAINTING

Duration: 6 Months



CLAY MODELING

Duration: 3 Months



PERSPECTIVE DRAWING

Duration: 3 Months



OIL & ACRYLIC PAINTING

Duration: 3 Months / 6 Months



Duration: 3 Months



STILL LIFE & COMPOSITION

Duration: 3 Months



LANDSCAPE PAINTING

Duration: 6 Months



PENCIL COLOUR

Duration: 3 Months



CRAFT COURSES



ART & CRAFT
Duration: 6 Months



CANDLE MAKINGDuration: 25 Sessions



GIFT PACKINGDuration: 16 Sessions



PUNCH CRAFTDuration: 16 Sessions



QUILLING ARTDuration: 25 Sessions



Duration: 25 Sessions



Duration: 16 Sessions



Duration: 16 Sessions



Duration: 25 Sessions



Duration: 16 Sessions



Duration: 16 Sessions



Duration: 16 Sessions



INDIAN TRADITIONAL ARTS



TANJORE PAINTING

Duration: 25 Sessions



BATIK PAINTINGDuration: 25 Sessions



MINIATURE PAINTING
Duration: 25 Sessions



MADHUBANI PAINTING
Duration: 25 Sessions



KALAMKARI PAINTINGDuration: 25 Sessions



WARLI PAINTINGDuration: 16 Sessions



GOND ARTDuration: 16 Sessions



MANDANA ART
Duration: 16 Sessions











HIMANSHU ART INSTITUTE

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